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FEBRUARY 2016

ISSUE 86



*Women* OF INFLUENCE  
HOW THEY LEAD . ENGAGE . INSPIRE

LOVE ADVICE *Men Tell All*

POSTMASTER—Requested in-home delivery date: FEBRUARY 2-6, 2016

ReviewitMagazine.com

# *Make a* **RESOLUTION** *to take charge of your personal finances*



*Mary Beth Motisi*

Owner of Online Trading Academy  
located in Vintage Park

WALL STREET has started 2016 with a Market decline of more than 10%.

For those of us who went through the Market crashes of 2000 and 2008 there is a great sense of frustration, urgency, anger and a serious concern that once again their life savings, retirement accounts, and jobs may be exposed to these Market down-turns.

So, what to do?



**Fear** is probably the number one emotion in dealing with the Financial Markets, and the insecurities that it produces is often the number one factor holding Investors back, according to Mary Beth Motisi, owner of Online Trading Academy located in Vintage Park in Houston.

“The most important investment you can make is in yourself. Who cares more about your future and your money, than you? However, the average

Investor has been conditioned to believe that they can't manage their own accounts. They're afraid to take on that type of responsibility, because of the associated risk. But, as we have seen with the previous two Market crashes, it's much riskier if you don't know how to invest properly and if you leave your savings in auto-pilot during these Markets fluctuations,” Mary Beth said.

## How?

**Online Trading Academy of Houston** provides hands-on classroom education which enables Investors and Traders to learn the knowledge, mindset and skills of the Professionals. Teaching their Students to have the ability to make money during all types of market fluctuations. Their rule-based patented strategy was designed to protect and grow the Investors' accounts, and offer a high probability, low risk, high reward strategy for those Traders looking to make living through trading. Mary Beth explained, “At the Online Trading Academy, we give our clients the education, the support, the resources, the mentoring, and a lifetime of continued commitment to help them achieve their financial market goals and success.

***To have SUCCESS in the financial markets, We need to think and act like the institutions and the banks.***

Online Trading Academy teaches through a hands-on approach using the live Markets as part of their curriculum. “Our classrooms and live online Mentoring programs are like laboratories. We are on the cutting-edge of Market conditions and changes. As the Market changes, so do we,” said Mary Beth. The classes are taught by experienced Instructors, many of whom are professional Traders and Investors from: Wall Street, New York Stock Exchange, Chicago Mercantile Exchange, Trading Floors, and other financial Institutions.

“One of the most important parts of our training is that we teach and focus on Risk Management. You first need to learn how to protect what you have, then build on it. This is especially true during these down markets. Everyone wants to sell you on how much money you are supposingly going to make, but unfortunately, Investors typically lose approximately 50% of their account value in down markets. Our patented course strategy, Market Timing, helps identify key market turning points. Coupled with our extensive knowledge base of the financial markets, we give our Students the tools and the skill-set to truly take control of their money,” said Mary Beth. Online Trading Academy is all about our student's Success.

Students of Online Trading Academy go through an orientation, evaluation, and enrollment process similar to that of a university. Students would first go through a half-day workshop, then enroll in the Market-Timing Program where they work with their Education Counselor to develop their own personalized educational plan to meet their financial goals and objectives. After which time, if they qualify, they would then begin their formal education and training through the specialized classes and mentoring programs.

In today's current economy, it's interesting to note that about 20% of Mary Beth's Student base comes from Texas's oil and gas industry, with another 50% of her Students being Retirees looking to preserve and grow their life savings.

More and more people who are serious about learning how to do this for either a paycheck and/or as a safety net for their financial future are turning to the Online Trading Academy. Mary Beth pointed out that if you're desiring

Despite the rough start to this year, not all is doom-and-gloom for Investors, according to Mary Beth. “We all have different financial worries, especially in today's volatile financial markets. But, if there is one resolution you need to make, it is take control of your finances and pro-actively manage your own accounts,” she said.

“Relying on just the stock market itself to protect your retirement account is not the answer,” she added. “If people really want to make a difference in their financial futures, they need to pro-actively manage their own money, and not bury their heads in the sand during these Market fluctuations.” For example, Mary Beth cited a market report where less than 14% of all managed accounts and mutual funds beat the Broad Markets last year. “If properly trained, couldn't they do better? They need to have proper training and strategies for when the Markets collapse, and most importantly, have a plan for Risk Management,” said Mary Beth.

***In fact, it's much riskier if you don't know how to invest properly.***

– Mary Beth Motisi

to trade and/or invest for yourself, you must get properly trained. ***“The number one reason people fail at this is because of no education, or worse, poor education.”***

Mary Beth, who grew up in Wisconsin, found herself thrust into the workforce at a very young age due to family circumstances. She worked her way up the corporate ladder, spending more than two decades working for one of America's largest corporations before discovering her passion for the financial markets and trading. Determined to take control and manage her own finances, she first went through Online Trading Academy as a Student, and so believed in what they did, she then bought the Houston franchise in 2010.

***The most important investment you can make is in yourself.***

– Mary Beth Motisi

**In 2015, Online Trading Academy of Houston received multiple accolades and rewards including Best of Houston Specialty School, and Best of Houston Adult Education School.**

Online Trading Academy is all about education, hands-on training, and continued support. Since 1997, more than 200,000 traders and investors have experienced education at one of Online Trading Academy's world-wide 35-locations.

At Online Trading Academy, they teach you in a hands-on classroom environment the knowledge and skills of how to Think and Act like the Professionals and truly take control of your own finances.

As the saying goes:

**Learn to do as they do, not as they say.**



Online Trading Academy is located at 110 Vintage Park Boulevard, Houston, TX 77070.

For more information or to make an appointment at Online Trading Academy in Houston, call 281-820-8905, or visit [OTAHouston.com](http://OTAHouston.com), or [TradingAcademy.com/Houston](http://TradingAcademy.com/Houston)